

GRETCHEN M. SANDERS

Writer/Multimedia Producer
Austin, Texas

gretchsanders@gmail.com
gretchensanders.com

SKILLS

- Story Development/Pitching
- Interviewing
- Research
- Editing/Copyediting
- Media Relations
- Fact Checking
- Time Management/Meet Deadlines
- Investigative Reporting/Profiles
- Columns
- Business Writing
- Press Releases
- Grant Proposals
- Video/Audio Production
- Photography

WORK HISTORY

Writer

Aug 2009-Present

Contributor to local and national publications

- Write feature articles, profiles and human interest stories for *The Dallas Morning News*, *Texas Highways*, *Austin Monthly*, *Alcalde*, *Austin Woman* and *SWIMMER*, among other publications
- Pitch story ideas, conduct independent and in-depth research, execute thoughtful interviews and make deadlines
- Create and write ongoing health column for *Austin Woman* and lifestyle column for *Alcalde*
- Ability to convey complex ideas through general writing
- Write content for websites and design marketing materials
- Manage multiple assignments with a wide variety of clients
- Foster and sustain positive relationships with editors
- Pay attention to detail; strive for thoroughness and polish on every project

Audio Archives, Austin, Texas

Feb 2015- Present

Director (www.AudioArchivesAustin.com)

- Founded Audio Archives, a business that preserves oral history and priceless memories for families/corporations
- Record historical interviews with clients
- Edit lengthy interviews and produce polished audio segments that tell a compelling story
- Photograph clients and create audio/visual slideshows
- Design and maintain website, brand and marketing platform
- Manage finances and business operations, including contracts, budgets and bids
- Collaborate with community partners

KUT News, NPR Member Station, Austin, Texas

Aug 2009-Jan 2016

Freelance Reporter, Producer and Project Coordinator

- Independently pitched, researched, wrote, edited and produced daily news and feature stories for local segments of *All Things Considered*, *Morning Edition* and *The Texas Standard*
- Produced multimedia projects using photos, video, audio and music
- Conducted interviews from the field, including man-on-the-street interviews for breaking news stories
- Helped maintain the KUT News/Texas Standard websites and daily news blog
- Produced Storycorps *Historias* for the air, a weeklong series of interviews celebrating Hispanic Heritage Month
- Coordinated a community outreach project with local neighborhoods to expand KUT News programming

NOTABLE EXPERIENCE

St. David's Medical Center/People's Community Clinic/SafePlace, Austin, TX *Aug 07-Feb 15 (Combined)*
Licensed Clinical Social Worker

- Provided assessment, crisis intervention and counseling to children and adults facing domestic violence, sexual abuse, addiction, homelessness and extreme poverty
- Interviewed patients and diagnosed mental health disorders
- Delivered wellness education and care coordination to English and Spanish-speaking patients who had diabetes and depression
- Provided training, mentorship and clinical expertise to behavioral health interns and program assistants
- Designed and implemented therapy groups to treat depression and diabetes, such as a walking group, a women's empowerment class and an employee running group
- Facilitated a support group for incarcerated women at the Travis County Correctional Center
- Organized trainings to help community members identify and respond to human trafficking

Longhorn Aquatics Masters Swim Team, Austin, TX *Aug 2016- Present*
Assistant Coach (part time)

- Coach swim practice for adults age 18 to 80 at the University of Texas Swim Center
- Write creative workouts for a range of skill sets and abilities
- Help swimmers improve technique on all four strokes
- Accommodate/manage a diversity of learning styles and personalities within a large team

EDUCATION

The University of Texas at Austin, Austin, TX *May 2007*
Master of Science in Social Work, Clinical Concentration
Phi Alpha Honor Society

Louisiana State University, Baton Rouge, LA *May 2003*
Bachelor of Science in Psychology, minor in Spanish
Graduated *magna cum laude*

STRENGTHS/ACCOMPLISHMENTS

- Writer's Digest Award Winner, Feature Category, 2018
- Fluent in Spanish: studied in Spain, Guatemala and Argentina
- Excellent listening, interviewing and rapport-building skills from previous social work career
- U.S. Masters Swimming Adult-Learn-to-Swim Certification, 2016
- Started learn-to-swim program for adults, Austin, TX, 2018
- Dress for Success, volunteer
- Completed Manhattan Island Marathon Swim, 2011 and 2012
- Swim Across the Bay, Bay St. Louis, MS, 1st female finisher, 2018
- Boston Marathon finisher, 2014